



The Events Hub®

#FutureproofYourEvents



Ruby Sweeney
Founder

BESPOKE
Service Offering

SERVICES:

Event Strategy
Event Design
Agenda Setting
Conference Planning
Speaker & Sponsor Management
Delegate Management
Venue Sourcing & Liaison
Event Platform Sourcing
Promotional Materials
Event Tech Planning
Event Marketing
Onsite Event Staffing
Exhibition Management
Managing Event Suppliers
Event Training
Event Follow-up

BENEFITS:

Stress-free
Inclusive
Engaging
Sustainable

Connect to
Company



Watch our
intro video



Imagine a stress-saving, expertly-run project that helps you engage with your client-base in a first-class experience.

The Events Hub makes that a reality.

Are you a small team looking to outsource event pressures to an expert?

Overseeing an association, a public sector or academic organisation?

Work with us. No stretching your team to their limit: we sort everything.

Are you an MD or Director who'd prefer to delegate delivering events to a specialist?

You're at capacity and you've an event to run - where do you start?

No more stress. Scale-up businesses, fast-growing startups, finance, science, tech and gaming: it's what we do.

You can relax - events are taken care of by our specialist team, freeing you up for what you do best: focusing on your clients.

Or are you a consultant wanting long-term collaboration for clients' conferences?

Consultancies - how do you juggle all your clients' events?

Collaborate with us. Our experienced team takes the hassle off your hands. We'll look after your clients like we'll look after you: expertly.

What makes us different?

- Unique deep dive to get to the heart of your business, branding and event intentions before we begin
- Sustainability commitment through the SME Climate Hub, NetZero Community Scotland, Positive Impact and EventDecision
- Only working with a select few clients at any one time
- A selection of the best event partners in the business generating creative event ideas
- Cross-section of industry-leading event venues and suppliers
- Provision of highly experienced event managers and hosts
- Transformational events, transformational opportunities for your organisation

Futureproof your conferences & events with The Events Hub's expertise

What our clients say

"They make our lives so incredibly easy." **Richard, FinTech**

"I cannot fault their professionalism and commitment to ensuring our conferences are delivered on brand." **Paul, Scale Up in the Financial Services Industry**

"A perfect partnership." **Mary, Charity/Third Sector**

"A strong partner with a calming, smart mind we are taken care of and supported."

Michaela, Membership Organisation in Sustainability

"A real asset to any conference." **Peter, Leadership Coaching**

"When you're planning or thinking about an event, speak to The Events Hub before you go too far - you'll save yourself time, money and worry by doing so."

Neil, Business Consulting

Experienced event management

Planning an event and stuck where to start?

Why deal with mountains of details when we've been doing it for years? From global conferences to local AGMs, we take a unique deep-dive into your event strategy and goals, then free up your headspace by planning and running the entire experience. One key contact to handhold you throughout the process: simple and supportive.

Technical production

Want high-quality audio and visual production for a seamless experience?

Partnered with some of the best in the business, we rehearse thoroughly every time to create a smooth speaker journey. These tried and tested systems broadcast our virtual events and webinars to anywhere in the world. Post-event content? Our recording facilities provide valuable video content you can use for future marketing material. Smile, it's on camera.

Online & hybrid platforms and venue selection

Futureproof your events with us at the helm.

We plan, promote and produce online and hybrid events using integrated communication portals. Going global across time zones? Bringing together clients country-wide? We'll help you choose from a cross-section of leading technologies, so you're free to focus on your high-quality delivery.

For the in-person experience, we'll find you a venue that fits like a glove.

Wherever your attendees are based, our hybrid events will bring them together. Stream online Q&As, use breakout rooms, and hold networking sessions like they're in the room with you.

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- Event Follow-up



Tell us about your next project!

Ready to reach out?

Get in touch with our team and we'll start the ball rolling!

✉ events@theeventshub.com

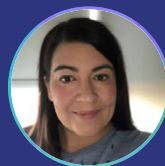
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Conference & Event Management Face-to-Face Virtual Hybrid



Sustainably
printed
on

